



Spring Annual Business Meeting
Sacramento, CA State Library
Monday, June 2, 2014
9:00 to 5:00

Continuing education and professional development: StoryGuide, telling your media story. Drew Keller, founder and president of StoryGuide.net.

Session will focus on digital and social media, working with enterprise customers to develop successful media strategies. 15 years of experience in web video production and delivery and sharing best practices in social media and user engagement. Drew is an award-winning international television producer, video editor, web developer and educator. His work with StoryGuide focuses on bringing great storytelling skills to content creators, working with Fortune 100 clients to develop strategies for effective audience identification and retention. Session will guide in developing solutions using video throughout the sales and marketing to help understand both the technology of delivery and how to create engaging content. Drew presents at conferences and leads workshops on video, branding, social media, business development and mobile video production; conducts research on emerging trends in digital media. Drew is a faculty member at the University of Washington's School of Communication, Communication Leadership Graduate Program.

Spring Annual Membership Meeting
Tuesday, June 3, 2014
8:30 to 3:00
Proposed Agenda (times approximate)

- 8:00 informal meet n greet, breakfast
- 8:30 Convene
- Introductions, acknowledgements, agenda review – Gene
 - Minutes of the Spring, 2013 meeting – interim secretary/designee
 - Treasurer's report, Financial statements review – Jo
 - 2014-15 budget
- 9:00 President's report – Gene
- 9:15 Review of officer positions, vacancy
- Review officer secession plan, bylaws – Ann
 - Officer nominee review and confirmation – Ann

Member States

Alaska	Arizona
Arkansas	California
Colorado	Hawaii
Idaho	Iowa
Kansas	Missouri
Montana	Nebraska
Nevada	New Mexico
N. Dakota	Oklahoma
Oregon	S. Dakota
Texas	Utah
Washington	Wyoming

2013-14 WCSL Officers

President

Eugene Hainer
Colorado State Library

VP / President Elect

Rand Simmons
Washington State Library

Secretary

TBD

Treasurer

Joanne M. Budler
State Library of Kansas

Past President

Ann Joslin
Idaho Commission for
Libraries



In accordance with Western Council Bylaws, as Past President the following slate of candidates for office are to be voted upon at the Spring meeting:

President, 2014 – 2016: Gene Hainer (CO)

Vice President/President-Elect, 2014 – 2016: Rand Simmons (WA)

Treasurer, 2014 – 2017: Jo Budler (KS)

Secretary, 2014-15 (remainder of term) MaryKay Dahlgreen

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- 9:30 New business
1. California's broadband Needs Assessment and Spending Plan – Gerry
 2. Comments/review on WCSL Library Development Directors report (to be sent separately)
 3. Fall 2014 meeting arrangements – Gene
 4. Spring 2015 meeting arrangements – Gene
 - a. Spring meeting location – open discussion, volunteers
 - b. CE for Spring meeting ideas
 5. Old business (TBD)
 - The Edge Benchmarks – open discussion
 - a. What states are doing with the pilot, promotion
 - Changes to state library services from major vendors – Open discussion
 - a. What trends are you seeing?
 - b. Potential partnership opportunities between states?
 - c. What voice/direction/role does WCSL have in vendor discussions
- 11:00 6. Past, present, future of Western Council – open discussion
- b. Purpose of WCSL, organizational needs of members
 - c. What does the future look like
 - d. How to get there
7. Other business (TBD)
- 12:00 Lunch
- 1:00 8. State updates – open discussion.
- Major activities currently underway?
 - Successes and challenges?
 - Topics, issues, items, concerns others should know about?
- 3:00 9. Adjourn